

Master's Degree Programme in

NORTHERN TOURISM



LAPIN YLIOPISTO
UNIVERSITY OF LAPLAND

For the North – For the World

“ EYE-OPENING EXPERIENCE ABOUT DIFFERENT ANGLES TO PROCEED WITH TOURISM PLANNING. ”

Tourism, an industry that is growing in the northern and Arctic regions, is affected by globalisation and environmental transformation, but also plays a role in changing the North: Tourism can be a component of community development, drawing out creative solutions to social, economic and environmental challenges. On the other hand, tourism can bring unwanted and unintended pressures that have negative outcomes for community structures and the environment. Do you want to take part in developing responsible tourism futures?

Research and education on sustainable northern tourism builds knowledge on the challenges facing the northern and Arctic regions and tools for the sustainable development of tourism in the North. The Master's Degree Programme in Northern Tourism offers a comprehensive and international approach to tourism and reflects on the growing global influence and relevance of change in the north. The students attending a joint higher education in tourism will become professionals in their field of study, specializing on northern tourism and various aspects closely related to the sustainable development of the Arctic region.



“ IT IS VERY INSPIRING TO WORK WITH PEOPLE FROM DIFFERENT DISCIPLINES, BACKGROUNDS AND NATIONALITIES. ”

The Master’s Degree Programme in Northern Tourism has a joint 30 credits component hosted by the University of the Arctic (UArctic) Thematic Network on Northern Tourism. This component consisting of a field course and two online courses is organised by Cape Breton University, UiT – the Arctic University of Norway, Umeå University, University of Iceland, University of Lapland, University of Oulu and Vancouver Island University. Through the involvement of the Thematic Network on Northern Tourism, the programme offers education based on research activities of the leading tourism scholars from Arctic areas.

The graduates will in the future be the consulted experts, who steer the development of the Arctic towards a more sustainable direction; who hold the contemporary know-how of the present-day challenges facing the economic growth in the North; and who thanks to their education have increased employment possibilities in the field of tourism in northern and Arctic context.

A stylized world map in shades of blue and white. A dashed black line curves across the top of the map, with a solid black dot positioned directly over the Arctic region. The map shows the outlines of continents and oceans.

“ YOUR ARCTIC ADVENTURE STARTS HERE! “

International atmosphere, winter cycling, the hub for Arctic research and development, cultural events, interactive studies, campfire coffee, academic freedom, Santa Claus, reindeer, cozy study environment, northern lights, museums, multidisciplinary research, nature trails, Finnish education system, wide range of student services, ice swimming, student associations, top class professors, Arctic way of life.

Master's Degree Programme in Northern Tourism

Degree

Master of Social Sciences

Major Subject

Tourism Research

Credits

120 ECTS

Duration of Studies

2 years (full time)

Application Period

December 1st 2017 – January 15th 2018

Studies Begin

September

Eligibility

- a Bachelor's degree in a relevant field
- good command of English for academic purposes

Tuition fee for students outside EU/EEA is 8000 euros per academic year. For all fee paying students starting their studies academic year 2018–2019, there are scholarships of 2000, 4000 or 8000 euros available to cover the tuition fees.



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