

# WANT TO EXPERIENCE AND LEARN ABOUT WINTER TOURISM IN CANADA'S ARCTIC?

## VIU Yukon Territory Winter Tourism Field School

Sunday, February 25 to Saturday, March 3, 2018

Limited Spots Available

Winter tourism is a fast growing niche segment in the global tourism market. There is an increasing interest in cold climate cultures and their environments around the globe. This experiential learning opportunity will include lectures, seminars, and guest speakers, and will investigate issues and opportunities through themes such as: tourism and climate change, northern cultures, winter tour operators and tourism entrepreneurship, winter tourism development, planning and strategies. Learners will also participate in signature Yukon visitor experiences including: dogsledding, aurora viewing, natural hot springs, and more. Fees include experiential activities, 6 nights' accommodations, and much more.

### Field School Facilitator:

Dr. Suzanne de la Barre teaches Vancouver Island University's (VIU) Recreation and Tourism program, as well as the Master of Arts in Sustainable Leisure Management. Suzanne is an international Arctic tourism scholar with over 20 years of research and applied experience. She is passionate about the Yukon, her northern home, its wonderful communities and people, and looks forward to showcasing the outstanding learning opportunities it has to offer. For more information about Suzanne go to: <http://wordpress.viu.ca/sdelabarre/>

### Accreditation Options

- Credit options – undergraduate and graduate level credit options available
- “Lifelong learning” non-credit participation is welcome



**Registration:** By October 15, 2017. Application forms available from Suzanne de la Barre – contact information below.

**Cost:** Approx. \$1850 CDN (to be confirmed). NOTE: \$100 deposit required to hold your spot.

#### Included:

- Lectures, seminars, and guest speakers – Tourism and climate change, northern cultures, winter tour operators and tourism entrepreneurship, winter tourism development, planning and strategies; issues and opportunities
- Winter activities with local guides and experiential learning – dogsledding, aurora viewing, natural hot springs and more
- 6 nights' accommodation (based on double occupancy)
- Transportation in Yukon
- Group meals – three dinners, two lunches
- Reading package and other learning resources

#### Not included:

- Airfare to Whitehorse (Air North from Vancouver – approx. \$650 return)
- Meals on your own and personal spending money
- Travel / medical insurance
- Tuition (for credit option only)
- Any required Visas
- Miscellaneous other expenses

For more information about the tour or to indicate your interest, please contact Suzanne: [Suzanne.delabarre@viu.ca](mailto:Suzanne.delabarre@viu.ca)

